Real Principles. Real Results. Real Cultural Change.

• In Raleigh, North Carolina, A.B. Combs Elementary was recognized as the #1 Magnet School in America after experiencing a sharp and sustained improvement in student achievement scores.

• In Alberta, Canada, Joseph Welsh Elementary is reporting that parent satisfaction with what children are being taught has leapt from 67% to 98%.

• In Adams County, Illinois, documented improvements in academic success at Dewey Elementary captured the eye of the United Way, which is now working to ensure that all 10,000 students in the county receive the same opportunity.

• In Guatemala, the government is using foresight to inspire all high school teens by teaching principles that will help propel them out of cyclical poverty and create new hope for the country’s future.

Many other schools around the world are experiencing similar results.

Look for Dr. Stephen R. Covey’s latest book, The Leader in Me. Find out how schools and parents around the world are inspiring greatness, one child at a time.

In Decatur, Alabama, a local businessman and Chamber of Commerce president adopted Chestnut Grove Elementary and sponsored it as a leadership school. The entire district is now being sponsored by the local community.

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In inner-city Chicago, Illinois, the Noble Network of Charter Schools has rapidly grown to seven high school campuses and now enjoys the highest average ACT scores of all nonselective schools in the Chicago area.

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In Rosemead, California, the Panda Restaurant Group adopted and sponsored six local schools that wished to integrate The Leader in Me into their daily curriculum and culture.

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Learning today. Leading tomorrow.

Today’s changing world has a whole new set of rules. Give your students the tools to develop essential life skills and characteristics they’ll need for success in the 21st century.
Challenge
We only get one chance to prepare our students for a future that none of us can possibly predict. What are we going to do with that one chance?

The world has entered an era of the most profound and challenging change in human history. In addition, studies have identified what is referred to as a “skills gap”—a difference in how students are prepared for the workforce and the skills and character employers are seeking to match the demands of today’s global economy.

What if our children could be better prepared for a future that none of us can possibly predict. We only get one chance to prepare our students for a future that none of us can possibly predict.

Solution
The Leader in Me process helps develop the essential life skills and characteristics students need in order to thrive in the 21st century.

The Leader in Me is designed to be integrated into a school’s core curriculum and everyday language so that it isn’t “one more thing” teachers and administrators have to do. It becomes part of the culture, gaining momentum and producing improved results year after year, benefiting schools and students in the following ways:

- Develops students who have the skills and self-confidence to succeed as leaders in the 21st century.
- Decreases discipline referrals.
- Teaches and develops character and leadership through existing core curriculum.
- Improves academic achievement.
- Raises levels of accountability and engagement among both parents and staff.

What is Leader in Me process?

Establish a Guiding Vision, Common Language, and Culture
Through facilitated peer-to-peer discussion, videos, and learning exercises, teachers and administrators will:

- Explore and create a guiding vision for what “greatness” means within the culture of their school.
- Learn and internalize The 7 Habits of Highly Effective People and understand how to apply the principles in their classrooms.
- Study other schools that have integrated the 7 Habits and other leadership and quality tools.

Implementation Training
Teachers and administrators will learn how to:

- Integrate the 7 Habits and other leadership principles into the school’s curriculum and culture.
- Apply The Leader in Me process to develop the specific 21st century competencies students will need to succeed at school, in their future careers, and in life.

“This is not ‘one more thing’ we have to do. This is a better way of doing what we already do.”

Bertie Norton,
Principal, Nash Elementary

Reinforce Through Tools and Resources
The Leader in Me includes several tools to assist educators, students, and parents in implementation during the first year as well as reinforcing the process in following years.

- The Leader in Me Web Community—www.TheLeaderInMe.org
- The Leader in Me Book by Stephen R. Covey
- The Leader in Me Book by Sean Covey
- The Leader in Me: Tools and Resources
- The Leader in Me: The 7 Habits of Happy Kids
- The Leader in Me: The 7 Habits of Happy Kids Book by Sean Covey

“As you teach these principles to young students, you will be creating a generation of leaders, one child at a time.”

Dr. Stephen R. Covey

The Leader in Me process also helps to create a common language within a school, built on proven principle-based leadership skills found in Dr. Stephen R. Covey’s best-selling book, The 7 Habits of Highly Effective People: